

REAGENT IS HIRING!

MARKETING COPYWRITER



Marketing Copywriter

Term: Permanent

Working Hours: 37.5 per week (Mon – Fri 08.30 – 16.50)

Lunch Break (30 minutes) AM/PM Rest Break (10 minutes) Occasional overtime may be required.

Location: Factory Based – Runcorn, Cheshire

Reporting To: Marketing Manager, Managing Director

Salary: £18k

Opportunity - To join a growing B2B Marketing team in an ambitious and dynamic SME Chemical business in the North West.

Core Responsibilities

- Maintenance of company blogs, including generation of new content
- Creation of new content for company websites and promotional literature
- Copywriting for link building (Articles for external websites)
- Co-creation of staff meeting presentations
- Scripting of video for company YouTube channel

Skills Required

- Proficiency with WordPress
- Good MS Office skills
- Basic HTML knowledge
- Basic Graphic design skills e.g. Photoshop
- Competent written communicator

Experience Required

- Previous blogging experience is essential (examples will be required)
- Technical understanding of website functionality e.g. SEO, HTML
- Some experience of working within the chemical Industry or holding chemistry related qualifications is preferable but not essential
- Some experience of working within a web design team is preferable but not essential

Any questions, or to apply for this position; please do not hesitate to contact a member of our team through jointheteam@reagent.co.uk – Thankyou.